



COMPLETE DROPSHIPPING COURSE

BUILD • LAUNCH • SCALE
YOUR ONLINE BUSINESS

A step-by-step blueprint to build a
profitable dropshipping store using
Shopify & proven strategies.



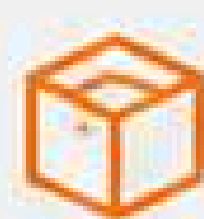
COURSE CURRICULUM



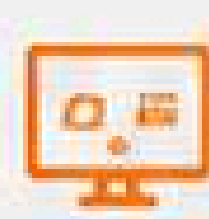
Shopify Store
Setup



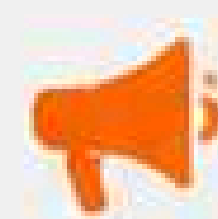
Winning Product
Research



Supplier & Product
Sourcing



Store Design &
Optimization



Marketing & Traffic
Strategies



Order Fulfillment
Process



Scaling &
Automation

WHAT YOU'LL LEARN



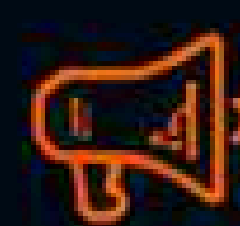
SHOPIFY MASTERY
Build & manage a
high-converting
Shopify store.



PRODUCT RESEARCH
Find winning
products that
sell.



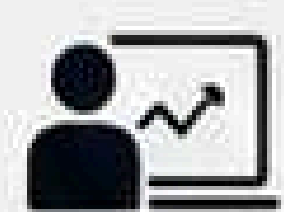
SUPPLIER MANAGEMENT
Work with trusted
suppliers & automate
fulfillment.



MARKETING STRATEGIES
Run ads & drive
targeted traffic
profitably.



STORE SCALING
Scale with data-driven
strategies &
automation.



LIVE & RECORDED
SESSIONS



PRACTICAL
TRAINING



REAL STORE
SETUP



LIFETIME
SUPPORT



CERTIFICATE OF
COMPLETION



ENROLL NOW

Start your e-commerce journey today!



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hello@digitalwithankur.com



+91-7988090700

Meet Your MENTOR

YOUR GUIDE TO **DROPSHIPPING SUCCESS**

Hi, I'm Ankur – **Digital Marketer, E-commerce Entrepreneur & Mentor.**

I help aspiring entrepreneurs build, launch, and scale profitable dropshipping stores using proven strategies and practical methods.

My mission is simple – to provide you with the **knowledge, tools, and support** you need to build a location-independent online business and achieve true financial freedom.



Years of
E-commerce
Experience

5+



Dropshipping
Stores
Built

100+



Students
Trained
Worldwide

2000+



Successful
Projects &
Results

Countless

WHAT YOU'LL LEARN



Winning Product Research

Find products that
sell like crazy.



Store Setup & Optimization

Build high-converting
Shopify stores.



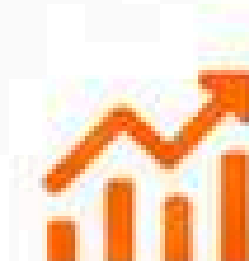
Marketing & Traffic Strategies

Run ads & drive targeted
traffic profitably.



Supplier & Order Management

Work with reliable
suppliers & automate.



Scale & Grow Your Business

Scale your store &
increase profits.

WHY LEARN WITH ME?



Real-world experience
& proven results



Practical strategies
that actually work



Regular updates
& advanced training



100% practical
& actionable content



Step-by-step guidance
for beginners



Personal support
& community access

READY TO BUILD YOUR DROPSHIPPING EMPIRE?

Let's turn your passion into a profitable
online business.

Ankur

Digital Marketer
E-commerce Entrepreneur
Your Mentor

LET'S CONNECT!



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“

DROPSHIPPING ISN'T JUST A BUSINESS, IT'S A **FREEDOM PATH.**

It gives you the power to build your dream life on your own terms. But remember — success doesn't come overnight. Stay **consistent**, keep **learning**, and never stop taking **action**.

START SMALL.
DREAM BIG. SCALE FAST.

You Can Do It!

Ankur

Digital With Ankur

Learn • Build • Launch • Scale 🚀

Why Learn With Digital With Ankur?

We go beyond theory and focus on practical, result-oriented learning.
Here's what makes our training the right choice for your **career & business growth**.

01

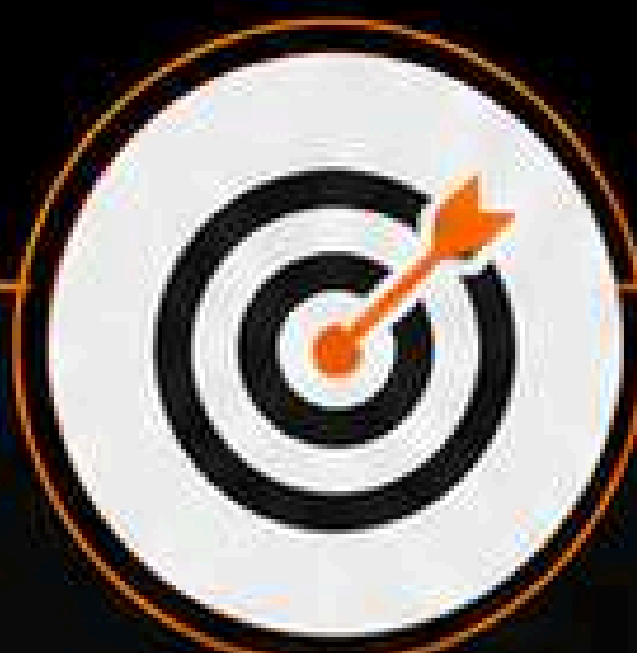


AGENCY STYLE LEARNING

Learn the exact strategies and processes used by digital marketing agencies to deliver real results for clients. Get industry-level training that makes you job-ready from day 1.



02

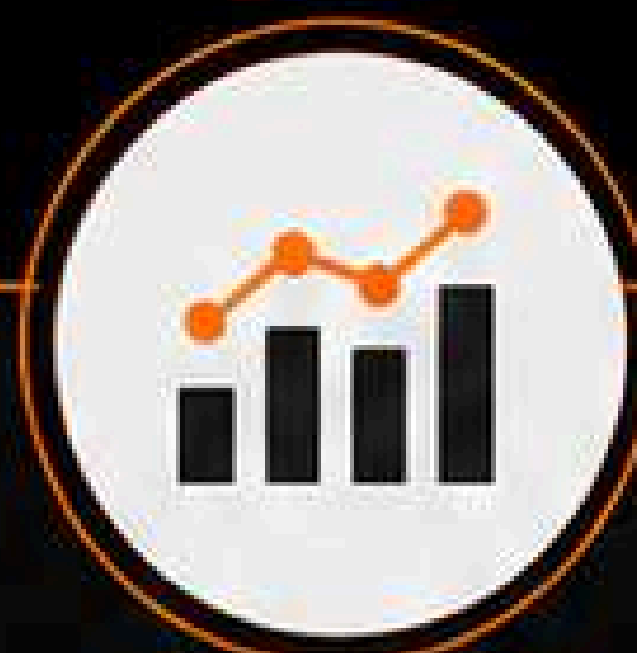


REAL CLIENT PROJECTS

Work on live projects and real campaigns that help you gain hands-on experience and build a strong portfolio that speaks for your skills.



03



PRACTICAL ASSIGNMENTS

Structured assignments after every module to reinforce your learning and ensure you can implement strategies confidently in real-world scenarios.



04



LIVE MENTORSHIP

Get direct guidance from Ankur Pratap through live doubt sessions, interactive classes, and personal feedback to accelerate your learning journey.

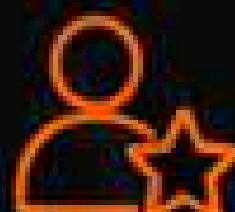


05



FREELANCING GUIDANCE

Learn how to find clients, pitch your services, set pricing, and build a profitable freelancing career with step-by-step guidance and proven templates.

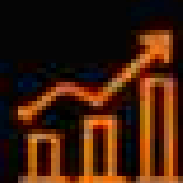


06



INDUSTRY RECOGNIZED CERTIFICATION

Earn a certificate that adds value to your profile and is recognized by industry professionals, employers, and clients across the digital marketing domain.



100% PRACTICAL TRAINING

No boring theory, only practical implementation.



FLEXIBLE LEARNING

Learn at your pace with lifetime access to resources.



SUPPORTIVE COMMUNITY

Be a part of an active community for lifetime support.



LIVE & RECORDED SESSIONS

Attend live classes or learn from recorded sessions.



TOOLS & RESOURCES INCLUDED

Get access to premium tools, templates & checklists.



YOUR JOURNEY TO SUCCESS STARTS HERE!

Practical Skills. Real Projects. Real Results.

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☎ +91-7988090700

🌐 www.digitalwithankur.com



Scan QR Code
to know more
about the course

WHY LEARN WITH DIGITAL WITH ANKUR?

We are committed to providing practical, result-oriented training that empowers you with **real skills**, **real projects**, and **real growth**.

01



AGENCY STYLE LEARNING

Learn industry-level strategies and processes exactly how top digital marketing agencies work. Get job-ready skills from day one.

02



REAL CLIENT PROJECTS

Work on live projects and real campaigns that give you hands-on experience and a strong portfolio to stand out in the industry.

03



PRACTICAL ASSIGNMENTS

Structured assignments after every module to reinforce learning and help you implement strategies confidently in real-world scenarios.

04



LIVE MENTORSHIP

Get direct guidance from Ankur Pratap through live sessions, doubt solving, interactive classes, and personalized feedback.

05



FREELANCING GUIDANCE

Learn how to find clients, pitch your services, set pricing, and build a profitable freelancing career with step-by-step guidance.

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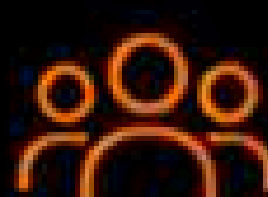
PRACTICAL FOCUSED TRAINING

100% practical learning with real-world examples.



FLEXIBLE LEARNING

Learn at your pace with lifetime access to recorded sessions.



SUPPORTIVE COMMUNITY

Be a part of an active community for lifetime support and growth.



LIVE & RECORDED SESSIONS

Attend live classes and access recordings anytime, anywhere.



TOOLS & RESOURCES INCLUDED

Get access to premium tools, templates, and checklists.



CAREER & BUSINESS SUPPORT

End-to-end support for jobs, freelancing, and business growth.



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Learn. Implement. Grow.



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to know more
about the course

WHO SHOULD LEARN DROPSHIPPING?

Dropshipping is a flexible, low-risk, and scalable business model that anyone can start.

Whether you're a student, working professional, or aspiring entrepreneur – this course is for **YOU!**



WHO IS THIS COURSE FOR?



STUDENTS

Want to earn online and achieve financial independence while studying.



WORKING PROFESSIONALS

Looking to build a side income or start a full-time online business.



ENTREPRENEURS & ASPIRANTS

Want to start their own business with low investment and low risk.



HOMEMAKERS

Looking for flexible work-from-home opportunities and financial freedom.



FREELANCERS

Want to diversify income streams and build a location-independent business.



BUSINESS OWNERS

Want to expand their revenue by adding an online store.

WHY DROPSHIPPING IS FOR EVERYONE



LOW STARTUP COST

Start your business without inventory or huge investment.



WORK FROM ANYWHERE

Run your business from the comfort of your home.



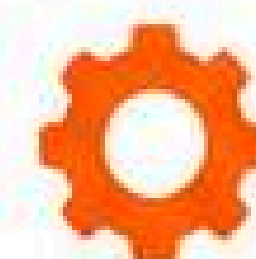
FLEXIBLE SCHEDULE

Work on your own time and at your own pace.



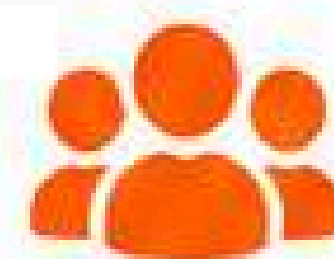
SCALABLE BUSINESS

Start small and scale your store to generate high profits.



NO INVENTORY MANAGEMENT

Focus on marketing and growth while suppliers handle inventory & shipping.



BEGINNER FRIENDLY

No prior experience needed. We guide you step-by-step!

DROPSHIPPING CAN BE YOUR PATH TO FREEDOM

Build your online empire and live life on your own terms!



Your Future.
Your Freedom.
Your Business.
Start Today!

LET'S GET STARTED!

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INSTAGRAM REELS *for* DROPSHIPPING

LEARN. CREATE. GROW.

Use the right tools to build, grow and scale your dropshipping business faster & smarter.

FREE TOOLS (Budget Friendly)



CANVA

Create stunning thumbnails, reels & promotional designs



CAPCUT

Edit engaging Instagram Reels like a pro



INSHOT

Quick video edits perfect for Reels on the go



REMOVE.BG

Remove background from images instantly



CHATGPT

Get content ideas, captions & strategies



GOOGLE TRENDS

Find trending products & content ideas

PAID TOOLS (Powerful & Scalable)



SHOPIFY

Build your online store & manage everything



DSERS

Automate order fulfillment & product imports



MINEA

Find winning products & spy on competitors



ADSPY

Spy on Facebook ads & find proven strategies



KLAVIYO

Email marketing automation & segmentation



PURPLE COW

Find high converting products with proven data

AI TOOLS (Work Smarter, Not Harder)



CHATGPT

Generate content ideas, captions & ad copy



COPY.AI

Write high-converting copy in seconds



PICTORY

Create short videos from long content using AI



SYNTHESIA

Create AI videos with realistic avatars



DESCRIPT

Edit videos, remove filler words & auto generate captions



MIDJOURNEY

Generate stunning product images using AI



CREATE ENGAGING REELS.
ATTRACT MORE. SELL MORE.

START YOUR DROPSHIPPING
JOURNEY TODAY!



LEARN | IMPLEMENT | EARN

Turn knowledge into income with the right tools and the right strategies.



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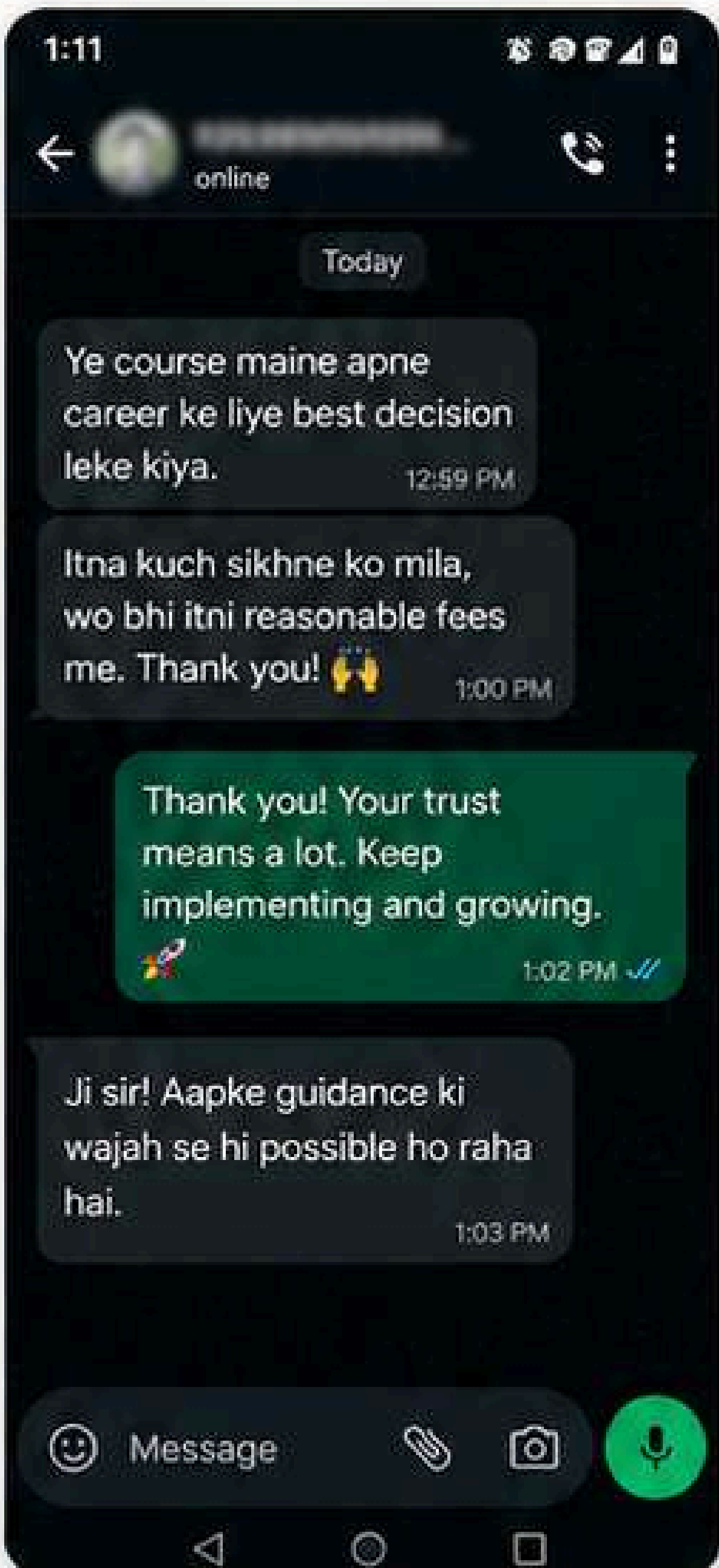
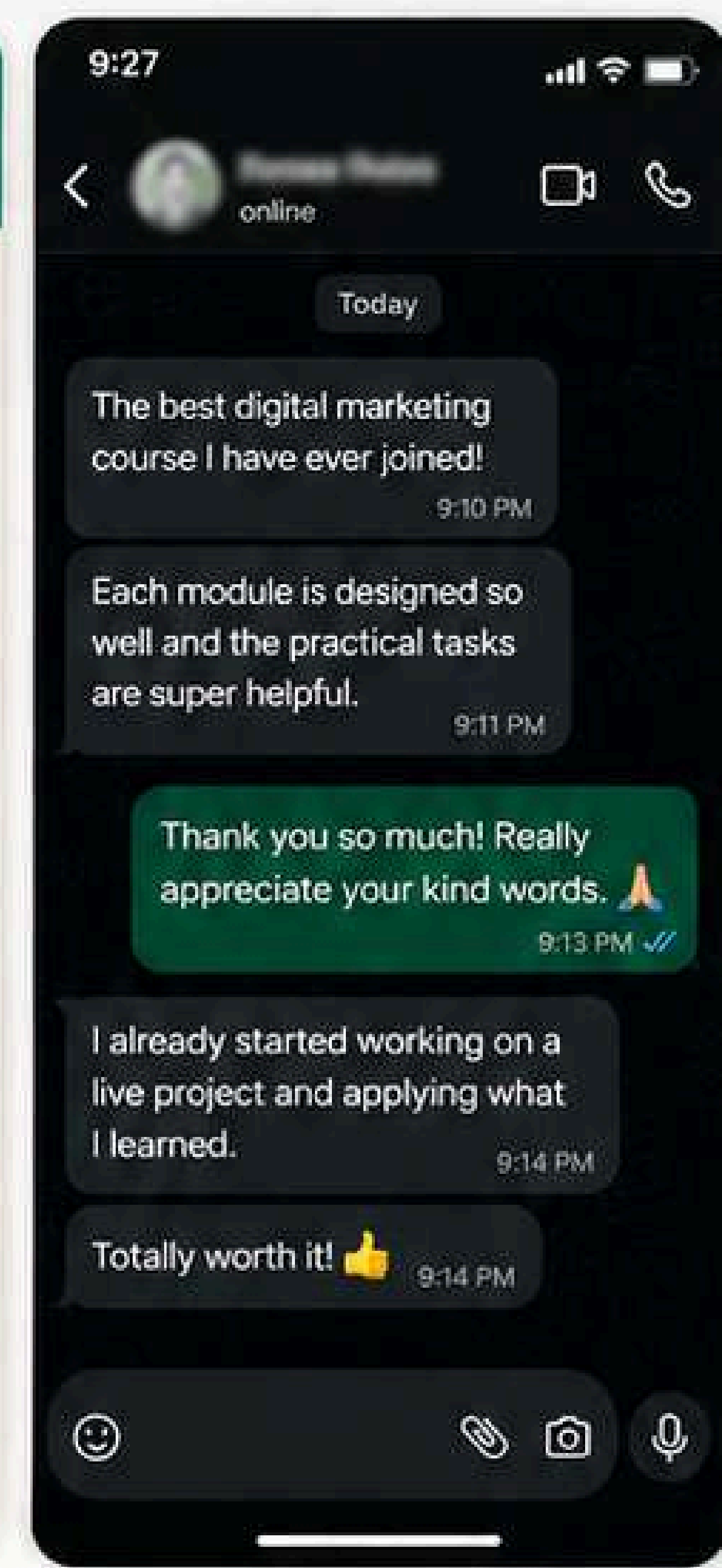
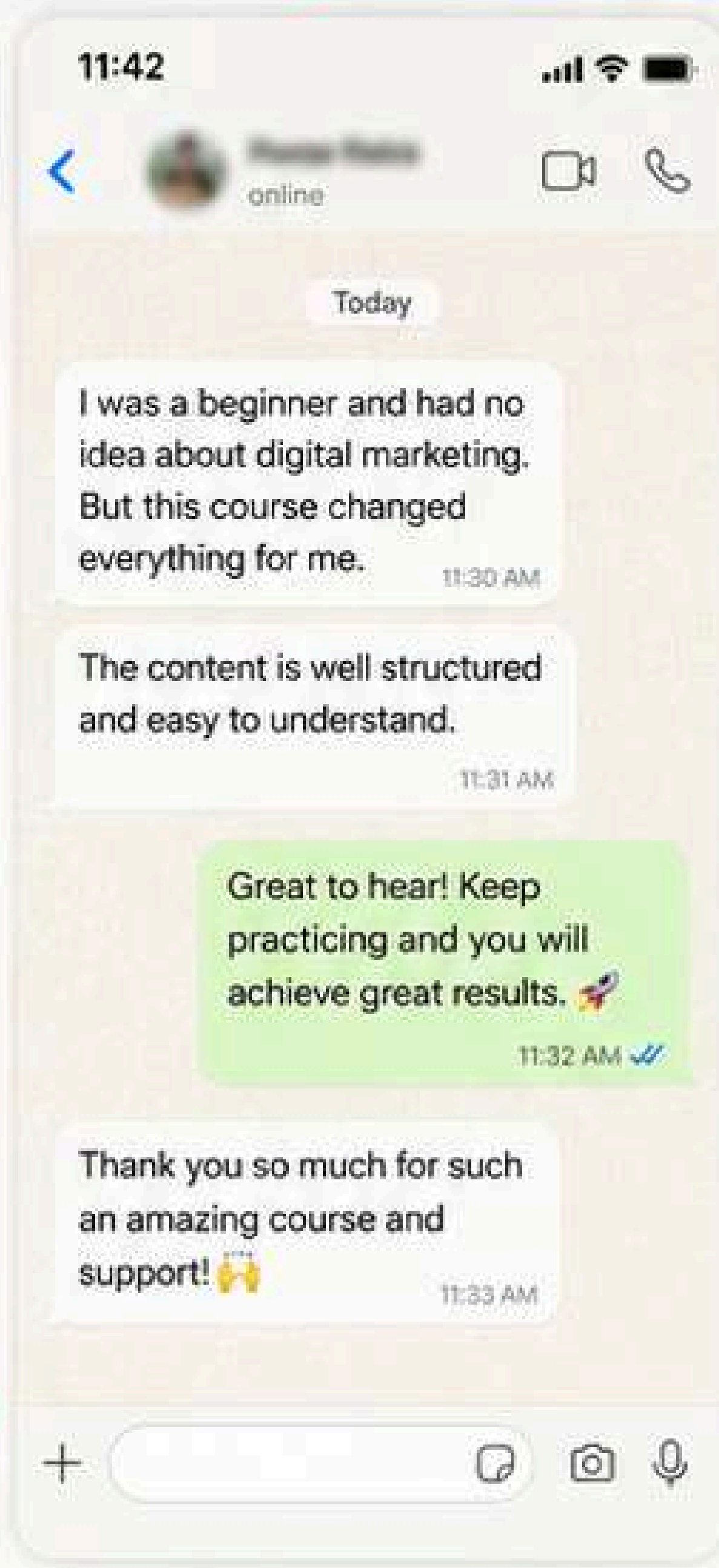
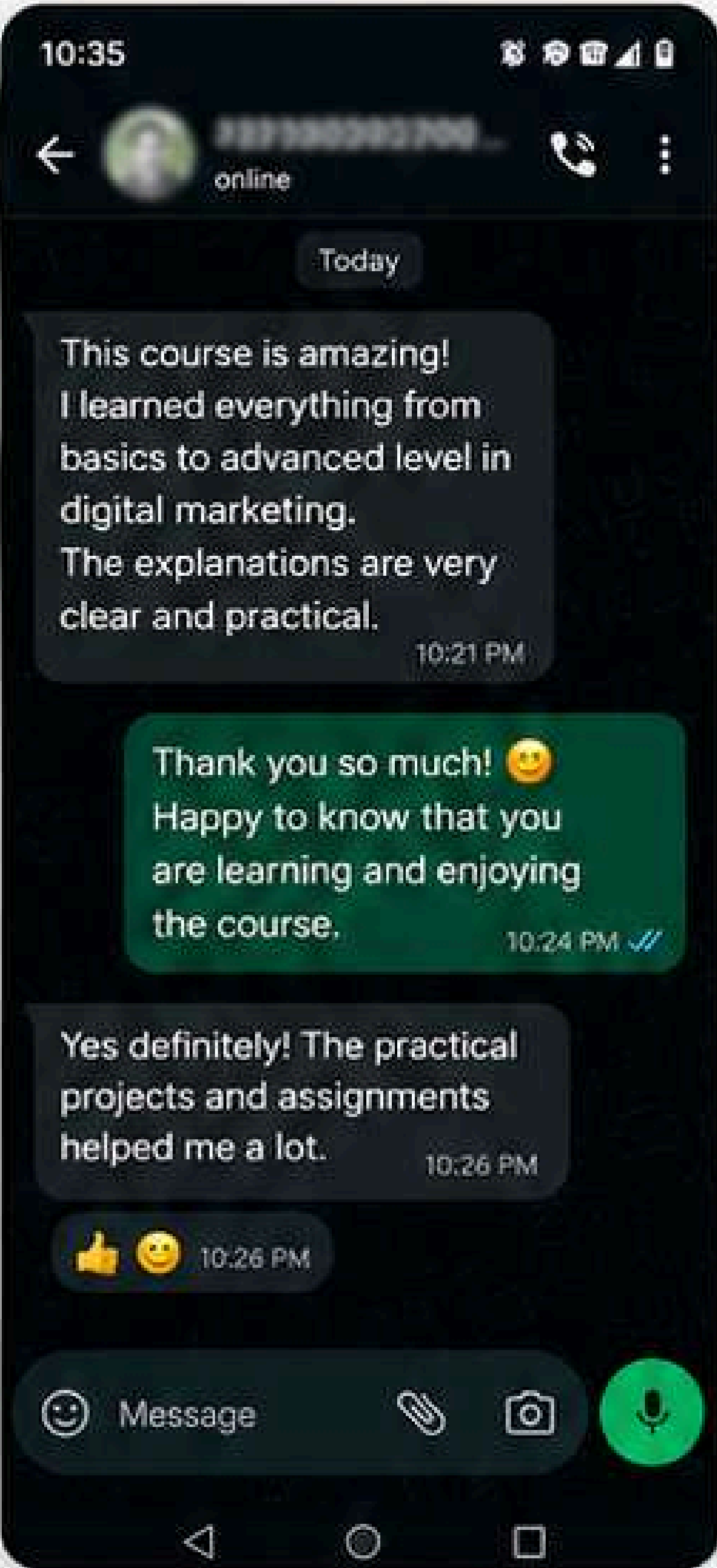
Your Mentor,

Ankur

WHAT OUR STUDENTS SAY

Real Stories. Real Results.

Real Students Reviews



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GROW ONLINE.

Join Thousands of Learners and Build Your Digital Future.



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to visit our
website

Note: These are sample reviews for layout demonstration purposes only.

DAY 1

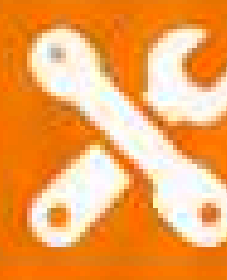
INTRODUCTION TO E-COMMERCE & DROPSHIPPING

Kickstart your journey by understanding the core concepts of e-commerce and the **dropshipping** business model.



TOPICS COVERED

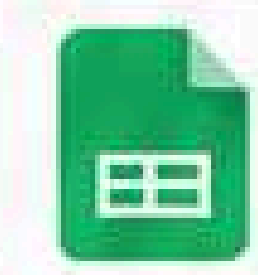
- ✓ What is Dropshipping?
- ✓ Indian vs International Dropshipping
- ✓ Business Models Explained
- ✓ B2C vs B2B
- ✓ Marketplace vs Own Store
- ✓ Profit Margin Calculation
- ✓ Legal Requirements in India



TOOLS USED



Shopify



Google Sheets



ChatGPT



LEARNING OUTCOME

- ▶ Understand complete dropshipping ecosystem
- ▶ Learn different business models



PROJECT TASK

- ▶ Create your business niche selection sheet

DAY 2

WINNING PRODUCT RESEARCH (INDIAN MARKET)

Learn how to find high-demand, low-competition products that sell — using proven research methods for the **Indian market**.



“ The right product
can change your business.

Research. Validate. Win. ”

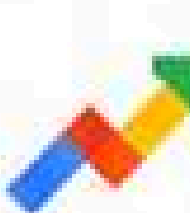


TOPICS COVERED

- ✓ What is a Winning Product?
- ✓ Product Validation Framework
- ✓ Research on Meesho
- ✓ Research on Amazon India
- ✓ Research on Flipkart
- ✓ Trend Analysis



TOOLS USED

-  Amazon India
-  Flipkart
-  Meesho
-  Google Trends



LEARNING OUTCOME

- ▶ Find profitable products for Indian market



PROJECT TASK

- ▶ Create list of 20 winning products

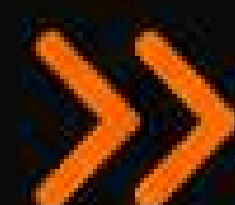


**RESEARCH SMART.
SELL MORE.
SCALE FASTER.**



NEXT STEP

Validate your product ideas and
move to store setup.



COURSE CURRICULUM

DAY 3



INDIAN SUPPLIER RESEARCH



TOPICS COVERED

- Supplier Hunting Methods
- IndiaMART Suppliers
- GlowRoad Suppliers
- TradeIndia Suppliers
- Supplier Negotiation



TOOLS USED



IndiaMART



TradeIndia



GlowRoad



LEARNING OUTCOME

- ✓ Source reliable suppliers



PROJECT TASK

- Contact 10 suppliers and compare pricing

DAY 4



SHOPIFY STORE SETUP



TOPICS COVERED

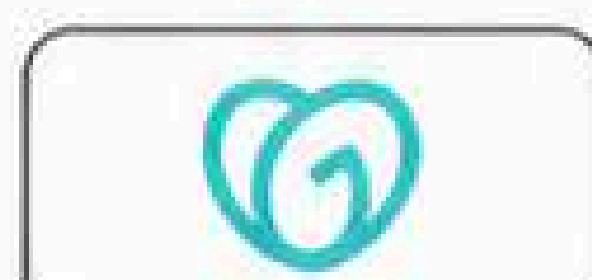
- Shopify Dashboard
- Store Settings
- Domain Connection
- Navigation Setup
- Payment Settings
- Shipping Settings



TOOLS USED



Shopify



GoDaddy



LEARNING OUTCOME

- ✓ Create professional store



PROJECT TASK

- Launch basic Shopify store



TAKE ACTION TODAY,
BUILD YOUR SUCCESS TOMORROW!



LEARN. IMPLEMENT.
EARN.



COURSE CURRICULUM

DAY 5



HIGH CONVERTING PRODUCT PAGES



TOPICS COVERED

- Product Page Structure
- Psychological Triggers
- Benefits vs Features
- Trust Building Elements
- FAQ Section
- Reviews Integration



TOOLS USED



Shopify



Judge.me



LEARNING OUTCOME

- ✓ Create sales-focused pages



PROJECT TASK

- Create complete product page

DAY 6



INDIAN PAYMENT & SHIPPING SETUP



TOPICS COVERED

- Razorpay Setup
- Cash on Delivery
- Shiprocket Integration
- Shipping Zones
- Return Policy



TOOLS USED



Razorpay



Shiprocket



LEARNING OUTCOME

- ✓ Manage payments and logistics



PROJECT TASK

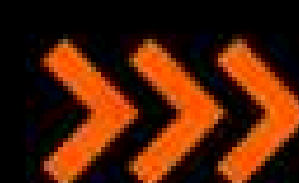
- Configure shipping workflow



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COURSE CURRICULUM

DAY 7

META ADS (INDIAN DROPSHIPPING)

TOPICS COVERED

- Meta Business Manager
- Pixel Setup
- Conversion API
- Campaign Structure
- Creative Testing

TOOLS USED



LEARNING OUTCOME

- ✓ Run profitable ad campaigns

PROJECT TASK

- Launch first conversion campaign

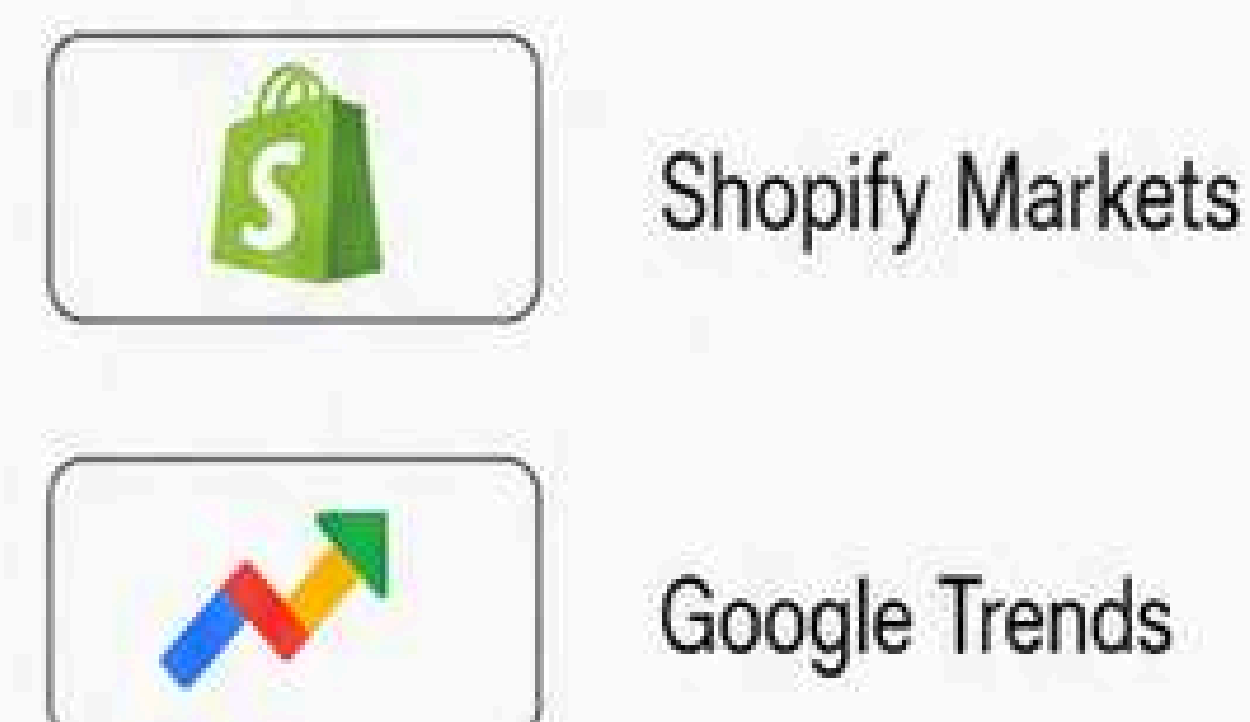
DAY 8

INTERNATIONAL DROPSHIPPING FUNDAMENTALS

TOPICS COVERED

- US, UK, Australia Markets
- Currency Management
- Global Competition
- International Business Setup
- Market Selection

TOOLS USED



LEARNING OUTCOME

- ✓ Understand international selling

PROJECT TASK

- Select target country and niche

DAY 9

PRODUCT RESEARCH (INTERNATIONAL)

TOPICS COVERED

- TikTok Product Research
- Facebook Ad Library
- Competitor Analysis
- Viral Product Identification
- Market Validation

TOOLS USED



LEARNING OUTCOME

- ✓ Find viral products globally

PROJECT TASK

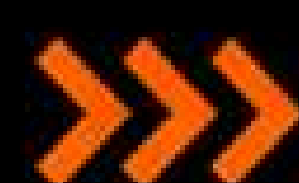
- Research 15 international products



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EARN.



COURSE CURRICULUM

DAY 10



INTERNATIONAL SUPPLIER SETUP



TOPICS COVERED

- AliExpress Sourcing
- CJ Dropshipping
- Zendrop
- Supplier Evaluation
- Order Fulfillment Process



TOOLS USED

AliExpress

AliExpress

CJ dropshipping.com

CJ Dropshipping

Zendrop

Zendrop



LEARNING OUTCOME

- ✓ Build international supply chain



PROJECT TASK

- Import products into Shopify

DAY 11



INTERNATIONAL STORE OPTIMIZATION



TOPICS COVERED

- Currency Converter
- International Shipping
- Upsells
- Bundles
- Trust Badges



TOOLS USED



Shopify Apps

DSers

DSers



LEARNING OUTCOME

- ✓ Increase conversion rate



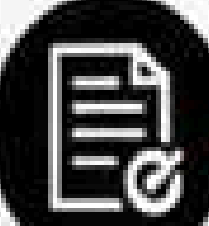
PROJECT TASK

- Optimize complete store

DAY 12



PRINT ON DEMAND (POD)



TOPICS COVERED

- What is POD?
- T-shirt Business Model
- Mug Business
- Phone Cover Business
- Hoodie Business
- Niche Selection



TOOLS USED

Printify

Printify

PRINTFUL

Printful

Gelato

Gelato



LEARNING OUTCOME

- ✓ Start POD business



PROJECT TASK

- Create POD product collection



TAKE ACTION TODAY,
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EARN.





DAY 13

POD DESIGN CREATION USING AI

TOPICS COVERED

- AI Design Creation
- Prompt Engineering
- T-Shirt Design Concepts
- Mockup Generation
- Brand Building

TOOLS USED

- ChatGPT
- Canva
- Kittl
- Midjourney

LEARNING OUTCOME

- ✓ Create professional POD designs

PROJECT TASK

- Design 10 POD products

DAY 14

GOOGLE ADS & EMAIL MARKETING

TOPICS COVERED

- Google Shopping Ads
- Search Ads
- GA4 Setup
- Email Automation
- Abandoned Cart Recovery

TOOLS USED

- Google Ads
- GA4
- GTM
- Klaviyo

LEARNING OUTCOME

- ✓ Generate sales from multiple channels

PROJECT TASK

- Setup complete marketing funnel

DAY 15

SCALING & AUTOMATION

TOPICS COVERED

- Scaling Strategies
- Winning Product Scaling
- Team Building
- Customer Support
- Automation Systems
- Business Dashboard

TOOLS USED

- Zoho CRM
- Shopify Flow
- Google Looker Studio

LEARNING OUTCOME

- ✓ Scale store profitably

PROJECT TASK

FINAL CAPSTONE PROJECT



STUDENTS WILL:

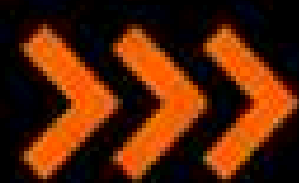
- ✓ Build 1 Indian Dropshipping Store
- ✓ Build 1 International Dropshipping Store
- ✓ Build 1 POD Store
- ✓ Setup Meta Ads Campaign
- ✓ Setup Google Ads Campaign
- ✓ Setup Email Automation
- ✓ Setup Tracking (GA4 + GTM + Pixel)
- ✓ Create Product Research System
- ✓ Generate First Sales Roadmap



FOCUS. BUILD. SCALE.
Your Success Starts Here!



LEARN TODAY.
EARN TOMORROW.





DIGITAL WITH ANKUR
— MARKETING TODAY, LEADING TOMORROW —

START YOUR DROPSHIPPING JOURNEY TODAY

Whether you want to build an Indian Dropshipping Store, International Shopify Store, or launch your own Print-On-Demand (POD) Brand, this 15-Day Intensive Program is designed to help you learn practical skills and build real online businesses.



COURSE DETAILS



Course Name:
Dropshipping Mastery Program



Duration:
15 Days



Mode:
Live Online Training



Level:
Beginner to Advanced

GET IN TOUCH



Phone:
+91-7988090700



Email:
hello@digitalwithankur.com



Website:
www.digitalwithankur.com

★ WHY JOIN THIS PROGRAM?

- ✓ Live Practical Training
- ✓ Real Business Case Studies
- ✓ Step-by-Step Shopify Setup
- ✓ Product Research Frameworks
- ✓ Meta & Google Ads Training
- ✓ POD Business Setup
- ✓ Marketing Automation
- ✓ Lifetime Learning Resources
- ✓ Certificate of Completion



READY TO LAUNCH
YOUR **ONLINE BUSINESS?**

Limited Seats Available



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www.digitalwithankur.com



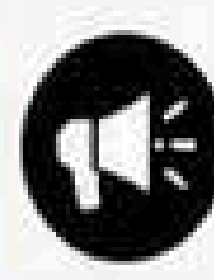
Build Indian
Dropshipping
Store



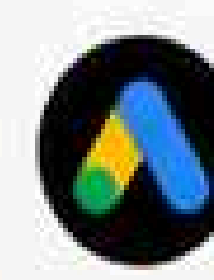
Build International
Shopify Store



POD Store
Setup



Meta Ads
Campaign



Google Ads
Campaign



Email Marketing
Automation



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Learn • Build • Launch • Scale

